LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY INC.
AD#375-B1 REQ#M53513 "COFFEE SHOP" PG 4/C (9 1/16" x 11") NATIONAL ENQUIRER, 1997

YOUR BASIC® COFFEE SHOP

KEEP IT BASIC

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

F. PARKE/J. SCHMIDT/T. SCHULTZ/A. KENNAUGH

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